

ABSTRACT OF THE DISCLOSURE

A broadcast network for selectively transmitting individualized output signals to remote communicator devices. The broadcast network is comprised of a user input database, a communicator location database, an information database, an analysis unit and a communication network. The user input database contains user-defined parameters and each of the user-defined parameters includes a user profile. The user profile in each of the user-defined parameters utilizes a user identifier code and identifies a communicator device associated with a particular user. The communicator location database contains real-time data indicative of the spatial locations of the communicator devices. The information database contains real-time data for the spatial locations contained in the communicator location database. The analysis unit repeatedly compares the spatial location of each communicator device contained in the communicator location database with the real-time data and generates an individualized output signal.